

"Tom brought GE Leadership Values to life through his own leadership experience and many vivid real life stories. His speech is one of the best leadership presentations I have attended." **Michelle Lee, Director of Engineering - Network Solutions**

Session Description

A dynamic, interactive session to engage your group in a vibrant discussion on business leadership by sharing Tom Wolf's personal experience and take on the GE Leadership Values and principles that Jack Welch used to make the company into one of the most successful multi-nationals on the planet. The company under Jack Welch's leadership became one of the most respected by other business leaders, especially in terms of intense focus on developing top talent, rapid growth, and delivering results. Tom will challenge the group with questions and facilitate the session to make strong points about the style of leadership that is known as GE.

Facilitator Bio

Tom Wolf comes from the senior management ranks of GE where he progressed over 12 years to the role of CIO for two of GE Capital's businesses in Europe. While at GE he gained experience in all areas of IT including launching commercial software products, managing global teams and leading IT departments through restructuring. His formidable management skills are a credit to more than 15 of GE's world-recognized Leadership Development courses including Strategic Leadership, Change Management, Problem Solving / Project Management and Six Sigma Quality.



Tom formed *Visular* in 2002 with one mission in mind: delivering the best in technology leadership to drive results quickly for his clients. His areas of expertise include aligning business and IT strategy; optimizing vendor relationships; building high performance teams; defining clear company visions and related business cases; driving organizational change; and facilitating group problem solving.

Deliverables & Expected Outcomes

Understanding of the best practice *GE Leadership Values* from an insider's perspective, beyond the simple listing that has been referenced so often in business schools and leading business publications. Solid leadership takeaways, tools and tips including:

- Examples of how they were used at GE during the time they were implemented
- Additional GE leadership principles and best practices and how it all ties together
- Dynamic group discussion and peer to peer learning around these principles in action
- Visular's team assessment tool

This presentation is designed to energize and challenge current and developing leaders, and excite them about the possibilities of world class business leadership.

"Thanks again for such a terrific presentation this morning. I found your ideas to be 'spot on' in how to approach leadership and opportunities."

Jim Snowden, Senior Manager - Sales Leadership - AT&T Enterprise Services

Workshop Profile
The GE Leadership Values in Action

“Tom quickly connected to his audience and delivered a message that kept his audience engaged from start to finish. His presentation style commands your attention and he delivers in a way that promotes group discussion.”

Eric Marterella, Enterprise Account Manager - Cisco Systems

Target Audience

Current and developing business leaders and managers across industries and functions with a desire to gain new insights and share experiences in the area of business leadership.

Take-Away Deliverables

As part of the presentation and discussion the following tools will be used and made available to the group as follow-up:

Tool	Description	How delivered - Visular.com
Presentation Slides	PowerPoint Presentation	PDF Download
GE Leadership Values	1 – card print out	Handout only
Visular Team Assessment Tool	1 – sheet with instructions.	Handout & PDF Download

Logistics

This workshop is offered in both a 1 to 2 hour format and a half-day more in-depth session.

Cost includes:

- Initial up-front interviews with key managers to ensure delivery is targeted to the audiences needs.
- Materials for handout (see Tools & Templates used above)
- Access to Visular web site for additional downloads of materials and follow up discussion

Attendees: ~ 10 – 50

Equipment: AV projector, PC, flip charts or whiteboard, markers

All Visular workshops can be customized to suit your organizations needs.

Contact

To discuss this or other workshops for your company or event, please contact:

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“The Visular approach to executive development and functional excellence is powerful. Tom Wolf and the Visular team focus on building management and leadership capability for executives through practical, intense and challenging workshops. The knowledge and capability gained in these workshops prepares leaders to manage, transform and lead their respective functions to meet contemporary challenges.”

Andrew Dalhikemper - EVP of HR - BEA Systems